



## Maruti Swift Dzire Brochure

New  
SWIFT  
**DZiRE**

*Desire again.*

**MARUTI SUZUKI**  
Way of Life!



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# *Desire again.*

It's back and it's better. The new DZire has it all - ultra-comfort, captivating good looks and all the power and efficiency you desire. Its compact body comes packed with performance features and thoughtful conveniences that make each drive unforgettable.



## Dressed up desires

A toned, stylish aesthetic dominates the exterior of this head-turner. Several functional elements have been added to the exterior in a way that complements the new DZire's distinctive good looks.



### Sporty fog lamps

The black matte-finish around the fog lamps gives a sporty edge to the new DZire.



### Motion theme alloy wheels

The alloy wheels boast a new-age pinwheel style that expresses the dynamism of the car.



### Hawk-eye headlamps and front grille

Shapely and bold, the DZire's powerful headlamps lead the way in style. While the signature front grille announces your arrival with assertion.



### Integrated spoiler

The aerodynamically designed pinch spoiler integrated into the boot adds to the stability and style of the car.



### Rear combination lamps

Along with the side panel and boot, these combination lamps form a distinct and appealing U-shape at the rear.



### Built-in indicators on ORVMs

A neatly tucked-in turn indicator is incorporated on the Outside Rear View Mirrors to give them a great new look.



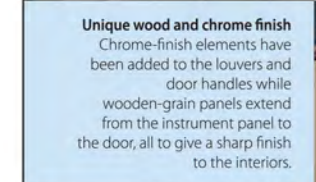
## Desirable inside

Elegant and ergonomically designed, the new DZire's spacious interiors are warm and inviting - the perfect environment to indulge your desires.



### Dual-tone interiors

The new DZire's rich colour-tone, warm beige against a stark black, enhances the spaciousness and classiness of its interiors.



### Unique wood and chrome finish

Chrome-finish elements have been added to the louvers and door handles while wooden-grain panels extend from the instrument panel to the door, all to give a sharp finish to the interiors.



### Tilt-adjustable steering wheel

The steering wheel has great adjustability and can be arranged to suit each driver's posture.



### Fresh new instrument cluster

The sporty new instrument panel has a meter cluster with silver embellishments and 3D acrylic graduations that look even better when illuminated.

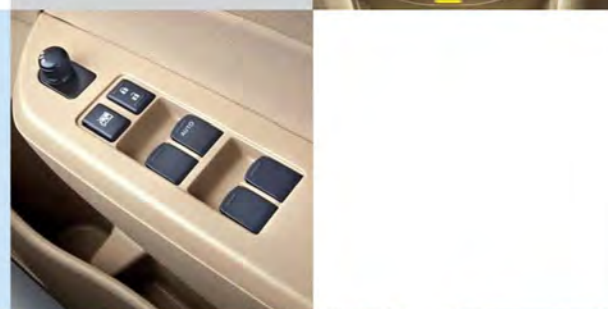




**Advanced audio system**  
The new DZire comes fitted with an integrated audio system (CD, AM/FM, USB) that has concert-quality sound, a large-format display with illuminated buttons and auto volume control.



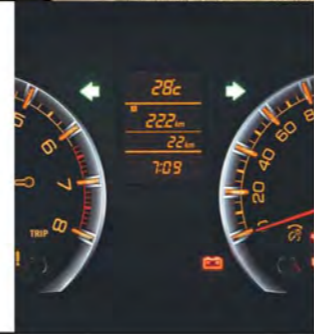
**Electronically controlled ORVMs**  
A sleek lever placed on the driver-side door console lets you control the Outside Rear View Mirrors with ease.



**Automatic climate control**  
On-board computers auto-adjust to the weather outside to maintain a precise and comfortable cabin temperature.



Every comfort you desire



**Multifunctional display**  
The meter clusters on the instrument panel have a liquid-crystal information display with easy-to-read amber characters. This displays the instantaneous and average fuel consumption, range on remaining fuel, odometer, trip meter, outside temperature and time.



**Accessory socket and USB port**  
The new DZire allows you to attach your mobile phone chargers and GPS devices through the 12V accessory socket, and plug in flash-drives and MP3 players in the USB port.



**Retractable cup-holder**  
The retractable cup-holder, placed in the dashboard is extremely convenient for the front-seat passenger, and can be pushed in when not in use.

## Power to be desired

Available in both diesel and petrol versions, the new DZire's got all the power and efficiency you could desire.



### VVT

#### K-12 series petrol engine

The new K-12 engine comes loaded with the impressive Variable Valve Timing (VVT) technology. This mechanism orchestrates valve opening and closing in a way that gives better power and efficiency, smooth acceleration and a quicker response.



### DDiS

#### D13A diesel engine

This diesel engine is one of the most evolved and refined ones around. The D13A incorporates a common-rail injection system and an inter-cooled turbo charger for superior performance and efficiency.



## Indestructible desires

The new DZire has been designed keeping the highest standards of safety in mind, making the car a fortress on wheels.

#### Airbags

Airbags installed for the driver and front-passenger ensure that they are cushioned in case of a head-on collision.



#### Automatic transmission for an easy drive

For the first time, the DZire comes with the option of automatic transmission. This enables an effortless and smooth driving experience.



#### Efficient braking system

The new 15" ventilated front disc and rear drum brakes, along with the Brake Assist System (BAS), give greater braking efficiency even in emergency situations.

Front



#### Steady suspension

The DZire promises a more enjoyable, steady drive. The front (MacPherson strut with coil spring) and the rear (Torsion-beam with coil spring) suspensions, give higher mounting rigidity and confident stability.

Rear



WITH ABS



WITHOUT ABS



#### ABS

The Anti-lock Braking System (ABS) with brake assist and Engine Drag Control (EDC), prevents skidding and ensures a minimum stopping distance even on the most slippery roads.

#### Rigid body structure

The improved body rigidity of the car ensures superior handling and a comfortable ride. This adds to the sense of absolute safety for passengers.





**New**  
Pacific Blue

## Colour your desires

Choose the colour of your desires, from any of these eye-catching colours.



**New**  
Glistening Grey

Arctic White



Clear Beige



Bright Red



Midnight Black



Silky Silver

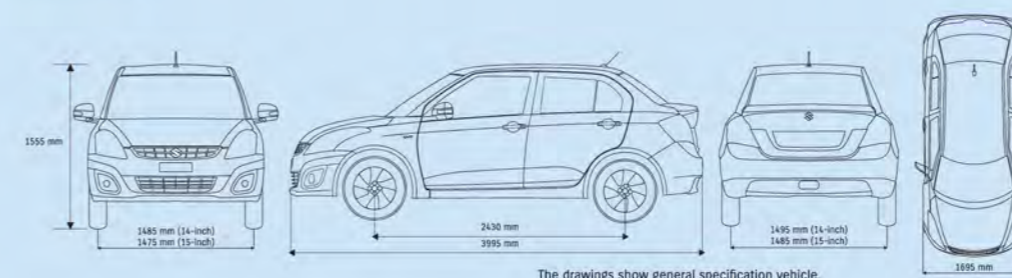


Colour may vary from actual body colour due to printing on paper.

## SPECIFICATIONS

	Petrol	Diesel
<b>Body Type</b>		
Body type	Notch back	Notch back
Seating capacity	5	5
<b>Engine</b>		
Type	K-Series Petrol engine with VVT	DDIS Diesel Engine
Displacement (cc)	1197	1248
Number of cylinders	4	4
Number of valves	16	16
Fuel distribution	Multipoint injection	CRDi (Common Rail Direct Injection)
Bore (mm) x Stroke (mm)	73 x 71.5	69.6 x 82
Compression ratio	10.0:1	17.6:1
Maximum power (PS@rpm)	87@6000	75@4000
Maximum torque (Nm@rpm)	114@4000	190@2000
Air charging system	Naturally aspirated	Fixed geometry turbo charger with intercooler
Emmission	BSIV	BSIV
<b>Weight</b>		
Kerb weight (Kg)	960 (LXi) 970 (VXi) 990 (Automatic) 990 (ZXi)	1050 (LDi) 1060 (VDi)  1080 (ZDi) Manual: 1505
Gross vehicle weight (Kg)	Manual: 1415 Automatic: 1435	
<b>Transmission</b>		
Type	5 MT/4 AT	5 MT
<b>Fuel tank capacity (L)</b>		
	42	42
<b>Dimensions</b>		
Overall length (mm)	3995	
Overall width (mm)	1695	
Overall height (mm)	1555	
Wheel base (mm)	2430	
Front tread (mm)	1485 (14" wheel) 1475 (15" wheel)	
Rear tread (mm)	1495 (14" wheel) 1485 (15" wheel)	
Ground clearance (mm)	170	
Turning radius (m)	4.8	
<b>Steering</b>		
Steering type	Rack and Pinion	
Power steering type	EPS & Tilt	
<b>Suspension</b>		
Front	MacPherson Strut	
Rear	Torsion Beam	
<b>Brakes</b>		
Front	Ventilated disc	
Rear	Drum	
<b>Tyre size</b>		
Steel (LXi/LDi, VXi/VDi and Automatic)	165/80R14	
Alloy (ZXi/ ZDi Grade)	185/65R15	

Car line drawings



The drawings show general specification vehicle.

<b>Petrol</b>	<b>Diesel</b>
<b>MT</b>	<b>MT</b>
<b>19.1*</b>	<b>23.4*</b>
Km/lt.	Km/lt.
<b>Petrol</b>	
<b>AT</b>	
<b>17.4*</b>	
Km/lt.	

\*As certified by Test Agency Under Rule 115 of CMVR 1989.



## FEATURES

		LXI/LDI	VXI/VDI/AT	ZXI/ZDI	
<b>Safety and security</b>	Driver and passenger airbag	-	-	√	
	ABS with Brake Assist and EBD	-	√ (AT only)	√	
	Front ELR seat belts with pretensioners (with shoulder height adjuster)	3-point type (Dr + CoDr)	-	√	
	Rear 3-point seat belts (including centre)	Centre 2 point	√	√	
	Rear door child-locks		√	√	
	Security alarm system	Door + hood sensing	-	√	
	Immobilizer		√	√	
	Tachometer		-	√	
	Speedometer		√	√	
	Seat belt reminder (driver seat)	Lamp	√	√	
<b>Instrument panel and console</b>	Light-on reminder, buzzer	With buzzer	√	√	
	Key-on reminder, buzzer	With buzzer	√	√	
	Door closure warning lamp		√	√	
	Digital clock	Multi-functional display	√	√	
	Fuel consumption (instantaneous)	Multi-functional display	√	√	
	Fuel consumption (average)	Multi-functional display	√	√	
	Outside temperature display	Multi-functional display	-	√	
	Trip/odometer	Multi-functional display	√	√	
	Accessory socket		√	√	
	Low fuel warning lamp		√	√	
	Retractable cup-holder in I/P (1 co-driver side)		√	√	
	Cup-holder in front console (1 cup-holder)		√	√	
	<b>Steering</b>	Power steering	Electrical power steering	√	√
		Tiltable steering wheel column		√	√
		Double horn		√	√
		Steering wheel mounted audio control		-	√
<b>Seat</b>	Seat height adjuster	Driver Side	-	√	
	Seat back pocket	Dr + Co Dr	-	√	
	Front head restraint		√	√	
	Rear seat head restraint	Integrated	√	√	
<b>HVAC</b>	Centre armrest	Rear seat	-	√	
	Manual AC		√	√	
<b>Audio</b>	Auto AC		-	√	
	Antenna		√	√	
	Radio+CD+USB		-	√	
	Speaker (Fr x2+Rr x2=4)		-	√	
<b>Door</b>	Tweeter (2)		-	√	
	Front door power window		-	√	
	Rear door power window		-	√	
	Driver seat power window / auto switch	Auto down only	-	√	
	Central door lock		-	√	
	Key-less entry		-	√	
	Inside chrome door handles		-	√	
	Body coloured door handles		-	√	
	Remote back door opener		√	√	
	<b>Rear view mirrors</b>	Day and night IRVM		-	√
Internally adjustable ORVMs		Manual	Electric	Electric	
ORVM mounted side turn indicator			-	√	
Body colored ORVMs			-	√	
<b>Interior</b>	Front door trim pocket		√	√	
	Glove box		√	√	
	Folding assistant grip (3 nos)	(Psg Side + Rear)	√	√	
	Sun visor (2 nos)	(Driver + Co. Driver)	√	√	
	Ticket holder	(Driver Side)	√	√	
	Remote fuel lid opener		√	√	
	Passenger side vanity mirror (sun visor)		-	√	
	<b>Exterior</b>	Body coloured bumper		√	√
Mud guard (Fr and Rr)			-	√	
<b>Lighting</b>	Front fog lamp		-	√	
	Rear fog lamp		-	√	
	High mounted stop lamp		√	√	
	Room lamps		√	√	
	Luggage lamps		√	√	
<b>Windshield</b>	Green tinted glass		√	√	
	Front 2 speed+fixed intermittent wipers		√	√	
	Rear window defogger		-	√	

