

THE
CONTEMPORARY
URBAN
VEHICLE (CUV)
IS BORN.

IT IS TIME TO FUEL YOUR SPIRIT OF
ADVENTURE; TO LIVE A LIFE FULL OF LIFE.
AND TO DO EXCITING NEW THINGS,
YOU NEED AN EXCITING NEW CLASS
OF AUTOMOTIVE EXCELLENCE.
YOU NEED AGGRESSIVE STYLING.
YOU NEED SOLID ROOF RAILS.
A REAR MOUNTED SPARE. AND EXTREMELY
HIGH GROUND CLEARANCE. BASICALLY,
YOU NEED A VEHICLE FIT FOR THE DAILY
CHALLENGES OF URBAN LIFE.
ON YOUR FIRST DRIVE OUT IN THE FIAT
AVVENTURA YOU'LL FEEL A SENSE
OF ADVENTURE BUBBLING BENEATH
ITS SURFACES. A SENSE OF ADVENTURE
THAT'S IN A CLASS OF ITS OWN.



SPARE WHEEL MOUNTED ON TAIL GATE



The rear mounting lends a style that matches its attitude while also freeing up boot space.

16" ALLOY WHEELS



Standard on all variants, these wheels add an element of style that every Fiat deserves.

REINDEER HEADLAMPS



The sleek reindeer shape of these headlamps add a mysterious element to the face of the Avventura.

SPORTY REAR SPOILER



A car as sporty as the Avventura deserves to look the part and the rear spoilers go a long way towards that goal.

FUNCTIONAL ROOF RAILS



In need of a life-affirming bike ride? Now carry your mountain bike, or your kayak, without a second thought.

REAR AND FRONT FOG LAMPS



These fog lamps are a stylish addition to the exterior of the Avventura. What's more, they increase your visibility significantly.

SIDE BODY CLADDING



This plastic moulding lends a muscular, rounded shape to the Avventura. The aesthetics apart, it also protects the car from being scratched.

SKID PLATE



Offers under body protection and along with the high ground clearance gives the Avventura a robust advantage.



AN ADVENTURE ON WHEELS.

EVERY ASPECT OF THE EXTERIOR DESIGN OF THE FIAT AVVENTURA IS GEARED TOWARDS CREATING A CAR THAT IS ROBUST, SAFE AND SCINTILLATING. THE DRAMATIC CURVES, THE REINDEER HEADLAMPS AND THE ROUNDED SHAPE MAKE THE AVVENTURA LOOK EVERY BIT AS RUGGED AS IT IS. AND WHILE THE LOOK IS BUILT AROUND THE ACTIVE LIFESTYLE AND PERSONALITY OF ITS DRIVER, THE AVVENTURA CASTS A STYLISH SILHOUETTE AGAINST EVERY URBAN BACKDROP.

TOUGH OUTSIDE, PREMIUM INSIDE.

THE INTERIOR OF THE AVVENTURA IS DESIGNED FOR THOSE WHO BELIEVE IN A LIFE SPENT LIVING. IT PROVIDES COMFORT WHILST RETAINING ITS RUGGEDNESS. AND AN ARRAY OF FEATURES THAT ARE DESIGNED TO ENHANCE YOUR ROAD TRIPPING EXPERIENCES JUST ADD TO THE SENSE OF ADVENTURE THE INTERIORS INSPIRE.

DUAL TONE SOFTTOUCH DASHBOARD



DOUBLE FOLDING REAR SEATS

The flexible space management gives you lots of options when it comes to loading the Avventura with all sorts of exciting equipment.



DUAL TONE DASHBOARD WITH AMBIENT LIGHT

With ambient lighting, this carefully crafted dashboard rebels against the boring with a dash of colour.



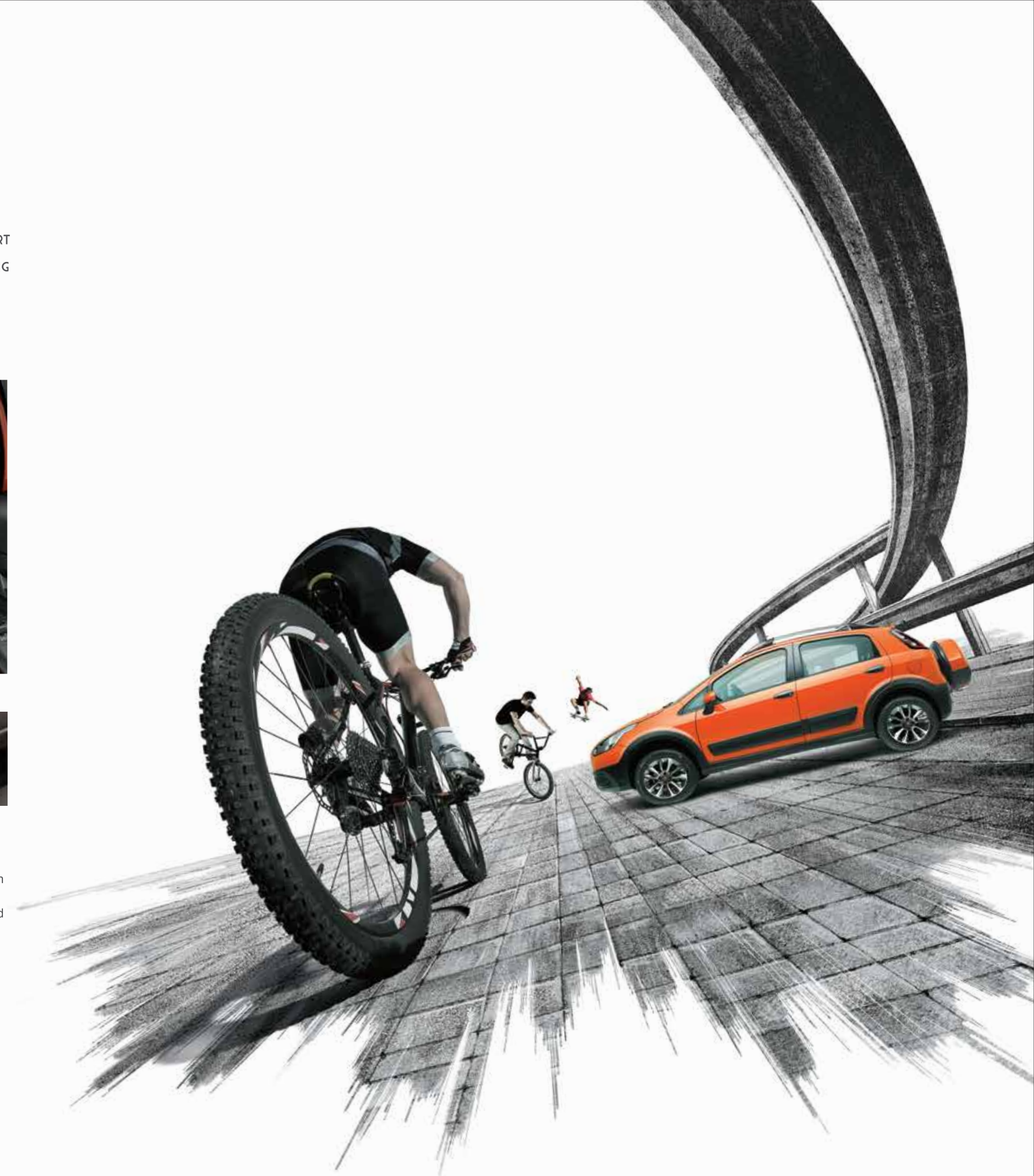
REAR PARCEL SHELF

A little place for all those knick-knacks you might need.



REAR AC VENTS

Why should those seated in the front have all the fun? Now you get to sit back and be cool with the first in segment rear AC vents.



ENJOY
THE THRILLS
WITHOUT
THE SPILLS.

WHILE THE AVVENTURA CATERS TO THE ADVENTUROUS STREAK IN ITS OWNER, IT IS ALSO A CAR THAT PLACES THE UTMOST IMPORTANCE ON THE SAFETY OF ITS OCCUPANTS. BECAUSE EXCITEMENT SHOULD NEVER COME AT THE PRICE OF SAFETY.



IMMOBILISER WITH ROLLING CODES

The new Fiat Avventura's RMDSC (Random Multi-Digit Secure Code) technology generates a unique multi-digit secure code each time you key in.



ADVANCED REAR WIPERS

The wipers feature extra wipe to ensure a clean and dry windshield. The rear wipers switch on as per the requirement.



FOG LAMPS

On lonely mountain roads, not only will you be able to have a clearer view, everyone else will have a clearer view of you.



FOLLOW-ME-HEADLAMPS

These headlamps remain switched on for a programmed time after you leave the car so as to light your way home.



SMART AIRBAGS WITH EARLY CRASHED SENSORS

Smart dual stage driver airbags that deploy based on severity of collision.

FUEL CUT OFF

Cuts fuel supply in case of the car rolling over thus preventing potential fires.



ABS WITH EBD

The next level of braking technology that keeps you abreast of every hurdle you encounter. While ABS enhances safety, EBD lets you turn with greater fluidity.

CONVENIENCE AND ADVENTURE, HAND IN HAND.

FOR A RUGGED MACHINE THAT EMBODIES DARING AND ADVENTURE, THE FIAT AVVENTURA IS A SURPRISINGLY FEATURE PACKED CAR. IT BOASTS NUMEROUS LITTLE CONVENIENCES THAT MAKE EVERY KIND OF JOURNEY COMFORTABLE.

SPEED SENSITIVE VOLUME CONTROL



The audio system alters its volume depending on the noise generated by the cars engine.

USB & AUX-IN



Allows you to connect most devices to the brilliant audio system.

TURN INDICATORS ON ORVMS



Mirrors that blink; essential for travel on precarious roads.

INTERACTIVE INFOTAINMENT SYSTEM



Have your SMSes read out and enjoy Voice Recognition within a system that allows your complete attention to be on whatever roads you seek to conquer.

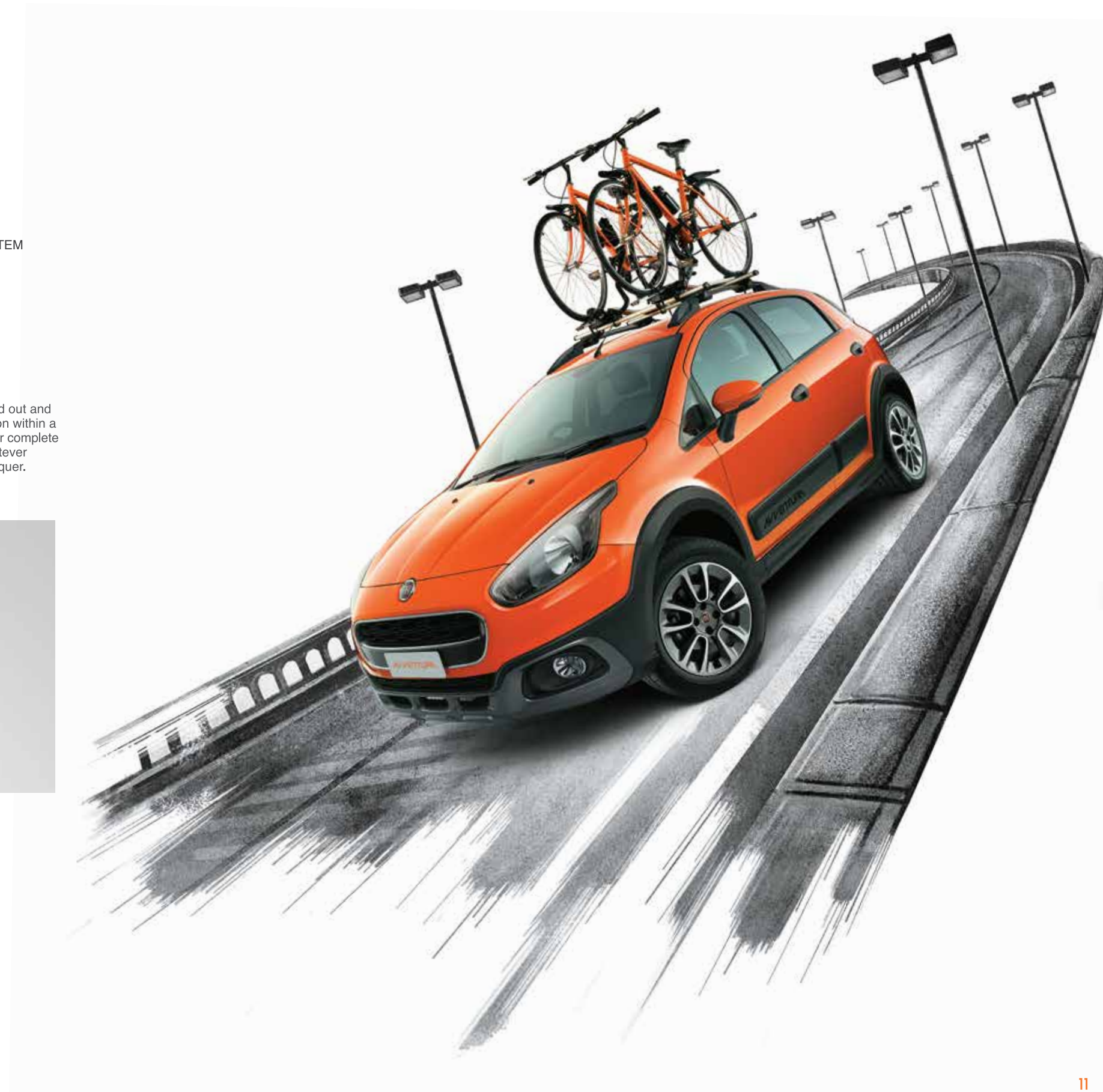


WHEEL GATE
An unconventional, convenient and stylish way to load everything you need for your active lifestyle.



Ups and downs are a part of life. Tame them all with the first-in-segment compass and inclinometer. There's no climb too high and no trip too far.

H I G H T E R R A I N G A U G E S





T H E R A P I D L Y B E A T I N G H E A R T O F I T A L L .



1.3L MULTIJET DIESEL:

THIS AWARD WINNING COMPACT DIESEL ENGINE POWERS OVER 6 MILLION CARS WORLDWIDE. IT OFFERS IMPROVED PERFORMANCE, BETTER FUEL EFFICIENCY, A SMOOTHER DRIVE AND HAS SET THE BENCHMARK FOR SMALLER CAPACITY ENGINES.

1.4L F.I.R.E PETROL:

A REVOLUTIONARY ADVANCEMENT IN ENGINE TECHNOLOGY WAS USHERED IN BY THE F.I.R.E ENGINE FROM FIAT. THIS PETROL ENGINE DELIVERS ROBUST PERFORMANCE WITH FUEL EFFICIENCY; A PERFECT FIT FOR YOUR DAILY COMMUTE.

S. No	Variant / Trim	1.4L FIRE Petrol 1.3L MULTIJET Diesel ACTIVE	1.4L FIRE Petrol 1.3L MULTIJET Diesel DYNAMIC	1.3L MULTIJET Diesel EMOTION
SAFETY & SECURITY				
	Front Airbags with Early Crash Sensors			●
	Passenger Airbag Deactivation			●
	Anti-Lock Braking System (ABS) with EBD		●*	●
	3-Point ELR Seat Belts with Pretensioners & Load Limiters			●
	Automatic Door Lock	●	●	●
	Central Door Locking	●	●	●
	Door Open Indicator	●	Exact	Exact
	Fire Prevention System (FPS)	●	●	●
	Height Adjustable Front Seat Belts			●
	Immobilizer With Rolling code (FCS)	●	●	●
EXTERIOR APPEARANCE				
	Reindeer Headlamps	●	●	●
	Sporty Rear Spoiler	●	●	●
	Body Coloured ORVM	●	●	●
	Rear fog lamps	●	●	●
	Front fog lamps		●	●
	Side Body Cladding	●	●	●
	Spare wheel mounted on tail gate	●	●	●
	Functional Roof Rack	●	●	●
INTERIORS				
	Dual Tone Dashboard	●	●	●
	Ambient Lighting on Dashboard			●
	Fabric Insert on Door Trim & Door Arm-Rest		●	●
	Rear Parcel Shelf	●	●	●
	Boot Lamp		●	●
AIR CONDITIONING				
	Automatic Climate Control			●
	Manual HVAC	●	●	●
	Foot Level Rear Air Circulation	●	●	●
	Rear AC Vents			●
COMFORT & CONVENIENCE				
	Desmodronic Foldable Key with Boot Release	●	●	●
	Electric Boot Release on Dashboard	●	●	●
	Electrically Adjustable Outside Rear View Mirrors		●	●
	Leather Wrapped Steering Wheel & Gear shift Knob			●
	Front Power Windows with 'Delay' & Auto Down' Function	●	●	●
	Rear Power Windows		●	●
	Rear Defogger, Window Wiper & Washer			●
	Rear Seat 60:40 split			●
	Height Adjust front headrest	●	●	●
	Height Adjust for Driver Seat		●	●
	Tilt Steering	●	●	●
IN CAR ENTERTAINMENT				
	Blue & Me			●
	Integrated CD / MP3 & FM Player		●	●
	Voice recognition			●
	SMS Readout			●
	USB and Aux-in in Centre Console		●	●
	Steering Mounted Audio Controls			●
INSTRUMENTATION				
	12V Power Socket	●	●	●
	Digital Clock	●	●	●
	Digital Odometer	●	●	●
	Digital Trip Meter	●	●	●
	Distance to Empty Indicator	●	●	●
	External Temperature Display		●	●
	Instrument Panel Light Regulation	●	●	●
	Programmable Speed Limit Buzzer	●	●	●
	Programmed Service Reminder	●	●	●
	Real-Time Mileage Indicator	●	●	●
	Seat Belt Warning Light	●	●	Buzzer
	Tachometer	●	●	●
	Trip Calculator - Range/Mileage/Ave Speed/Duration	●	●	●

*Diesel variant only

Colour Range:



Bronzo Tan



Zafferano Orange



Pearl White



Exotica Red



Minimal Grey



Hip Hop Black

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CUV FEATURES				
	High terrain gauges for your Adventurous drive (Compass & Inclinator)	●	●	●
	Signature16" Alloys standard in all variants	●	●	●
	High ground clearance (205 mm)	●	●	●
	Double folding rear seats for flexible space management	●	●	●
	Functional roof rails to carry your adventure gear	●	●	●
	Macho tailgate mounted spare wheel cover makes you stand out	●	●	●
	Hassle free opening of Spare wheel gate with Electric Boot release	●	●	●
	Smart Dual Stage driver Airbags that deploy based on severity of collision (Dual Stage Airbag)			●
	Solid rear seats to ensure safety and longevity (Rear Seat Metal Back)	●	●	●
	Extra wipe to ensure Clean and dry front windshield (Hardworking Front Wipers)	●	●	●
	Rear Wiper that understands the requirement (Smart Rear Wiper)			●
	Front Power Windows that roll up even after you switch off (Smart Power Windows)	●	●	●
	Cuts Fuel Supply in case of roll over (Fire Prevention System)	●	●	●
	Audio that understands the speed of a Car (Speed Sensitive Volume Control)		●	●
	Dead Pedal that rests your left foot (Clutch Foot Rest)	●	●	●
	Mirrors that blink (Turn Indicators on ORVMs)	●	●	●
	Headlamps that follow you back (Follow me Headlamps)	●	●	●
	Hydraulic Power steering (Better ride and Handling)	●	●	●
	Interactive infotainment			●
TYRES AND WHEELS				
	Tyres (Tubeless)	205/55 R16	205/55 R16	205/55 R16
	Wheels	Alloy	Alloy	Alloy
TECHNICAL SPECIFICATIONS				
MODEL		ENGINE		
Variant		1.4 L FIRE Petrol	1.3L MULTIJET Diesel	
ENGINE				
Displacement (cc)		1368	1248	
Max. Power (ps@rpm)		90@6000	93@4000	
Max. Torque (Nm@rpm)		115@4500	209@2000	
No. of Valves		16	16	
Camshaft		DOHC	DOHC	
TRANSMISSION		5 Speed Manual		
SUSPENSION				
Front	Independent Wheel suspension with McPherson Struts, helical Coil Springs, Double Acting Telescopic Dampers and Stabilizer Bar			
Rear	Torsion Beam, Helical Coil Springs and Double Acting Telescopic Dampers			
BRAKES				
Front	Ventilated Disc			
Rear	Drum			
DIMENSIONS				
Overall Length (mm)	3989			
Overall Width (mm)	1706			
Overall Height (mm)	1542			
Wheelbase (mm)	2510			
Kerb Weight (Kg)	1190 (Active), 1195 (Dynamic)	1240 (Active), 1245 (Dynamic), 1255 (Emotion)		
Ground clearance (mm)	205	205		
Fuel Tank Capacity (Ltr)	45	45		
Fuel Efficiency KMPL (as per ARAI)	14.4	20.5		

AFTER SALES SERVICE:

Road Side Assistance (1800-209-5556):

We like to make sure that no matter what you're up to, there's no place your Fiat and you can be stranded.

24x7 helpline (1800-209-5556):

If you need any assistance, we're only a phone call away.

Our call centre is operational 24 hours a day, 7 days a week. So if you have a question, any question, we're here for you.

3 years warranty - Total Peace of Mind.

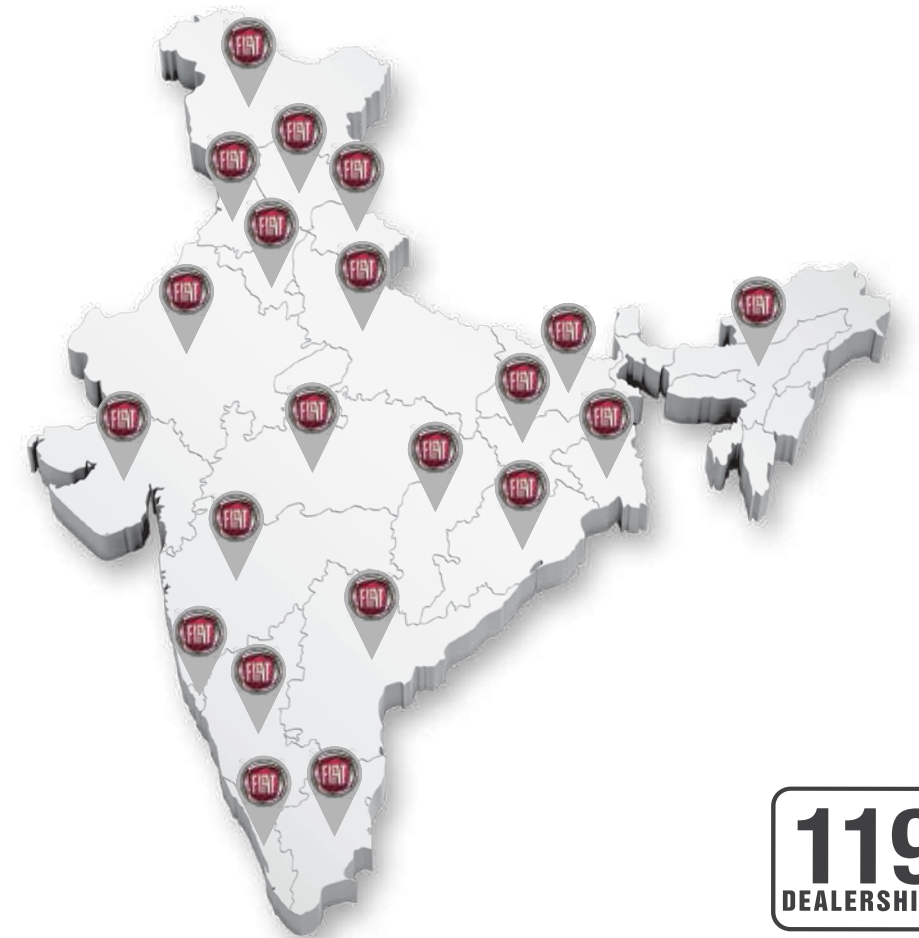
Each new Fiat is built to the highest possible standards. We put every car through a series of tough tests, checks and inspections before it leaves the factory. Then, from the moment you drive your new car away, it is protected with a three year warranty, giving you total peace of mind.

Spares & Accessories:

Guaranteed to be genuine at all exclusive dealerships.

The right part at the right price can only be guaranteed by your car's designer and manufacturer. Always choose Fiat Genuine parts and Genuine Accessories, which are tested and guaranteed, to maintain the best performance in terms of safety and fuel consumption. Discover convenient, reliable, guaranteed and environmentally friendly accessories.

STRONG PRESENCE ACROSS THE COUNTRY WITH EXCLUSIVE FIAT DEALERSHIPS:



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DEALERSHIPS

**Number of Fiat dealerships as of 15th October, 2014.