

Mercedes-AMG SLC 43. Unleash your senses.



AMG
DRIVING PERFORMANCE






Powertraining.

The rhythm of the city suddenly seems to accelerate. Now the Mercedes-AMG SLC 43 is setting the pace. Zest for life is conquering the roads: with a new front, diamond radiator grille and striking chrome wing. Everything is prepared for an even more intense driving experience. Open and closed. On the straight and when hunting bends. The new top athlete is the Mercedes-AMG SLC 43: with 270 kW (367 hp) and a torque of 520 Nm it is bringing power to the city – and wonderment back.

Turn the sun up loud.

The design of the Mercedes-AMG SLC 43 works like an amplifier on the sense of sight and synapses. Long nose, short overhangs – the silhouette is muscular and sensationally dynamic when open and closed. The visual focus is far-back and draws the eyes to the powerful tail end. The distinctive rear bumper with integral chromed tailpipe trims and the restyled tail lights form the spectacular conclusion.



Anyone taking a seat in the Mercedes-AMG SLC 43 immediately shoots to the top. Sportiness and comfort come together to form an unbeatable team and cry out for you to drive with the top down. Eye-catchers include the standard-fit sports seats in an exciting design and the sports steering wheel with perforations in the area of grip. Particularly impressively showcased by the ambient lighting, which strikes the right tone of your mood if you wish.

Comfortissimo.



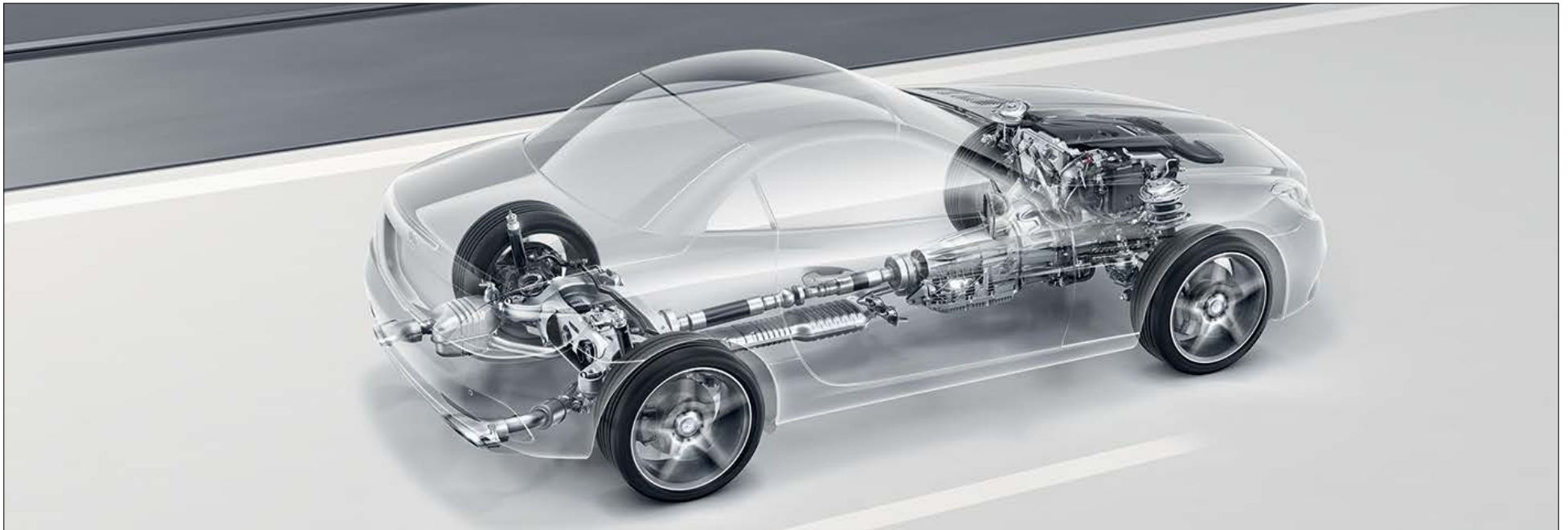
Open for storms of enthusiasm.

The sun disappears behind the buildings, putting the Mercedes-AMG SLC 43 centre-stage. On request LED High Performance headlamps ensure a thrilling play of light. Emotions bubble up – and you can share yours with the whole world. Navigation and Smartphone integration with Apple Carplay and Google Android Auto, the entire digital world is now at your fingertips. So many possibilities, so many attractions. Luckily the Mercedes-Benz Intelligent Drive assistance and safety systems sharpen the senses of the Mercedes-AMG SLC 43. The day draws to a close, the experience has only just begun.

DYNAMIC SELECT. One roadster, five strong characters.

Motoring pleasure and sportiness are in the very nature of a roadster. With DYNAMIC SELECT, the Mercedes-AMG SLC 43 lives up to this promise in a highly targeted manner without neglecting comfort and consumption. In conjunction with the new automatic transmission 9G-TRONIC you have no less than five drive programs at your disposal – for every mood and route: Eco, Comfort, Sport, Sport Plus and Individual. For a consumption-oriented, comfortable or decidedly sporty driving style – and the soundtrack to match: from the authentic sports car sound to the subtle long-distance soundscape that lends itself to long journeys. In Individual mode, through the drive program, you can configure

yourself to a large extent at your fingertips. You simply change your drive program with a click, via the DYNAMIC SELECT Switch in the centre console. Depending on the setting selected there are model-specific changes to the engine, transmission, sound and steering characteristics. The drive program Sport, for example, offers high agility and dynamism through adjusted steering support plus modified shift points. The drive program Sport Plus is even more rousing: the drive system and the Adaptive Damping System (ADS) available on request are configured for maximum dynamism – for a driving feel bordering on motor racing.



The sound for the track. The sports exhaust system.

A noise becomes a feeling. Listening becomes experiencing. The new sports exhaust system alone is reason enough to open the roof of the Mercedes-AMG SLC 43. It produces a highly emotive and appealing sound. This is made possible by the modified structure of the exhaust silencer system: via the integral exhaust gas flap the sound characteristics

adapt to the chosen DYNAMIC SELECT drive program. Every driving experience is thus given an optimum acoustic backdrop: powerfully increasing and rich when accelerating in the Sport Plus drive program, comfortably restrained during relaxed motoring.



Engine and Transmission.

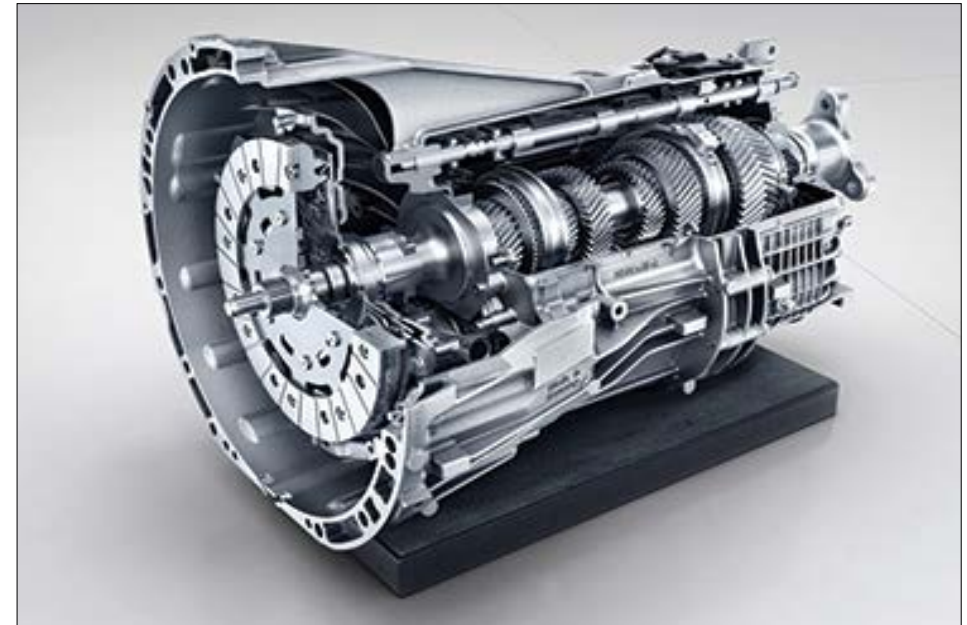
A roadster like a thunderbolt: forceful, unmistakeable. Sonorous 270 kW (367 hp) and a torque of 520 Nm catapult it in 4.7 seconds from 0 to 100 km/h.

V6 Petrol

Over 20% less fuel consumption and lower CO₂ emissions yet enhanced dynamism – a neat way of summing up the Mercedes-AMG SLC 43. A maximum output of 270 kW (367 hp) and peak torque of 520 Nm results in a power-packed performance while reducing fuel consumption with newly developed engine technologies. This is a hallmark of AMG Driving Performance. The new 6-cylinder unit takes a vigorous approach coupled with outstanding refinement across the entire engine speed range, even low down. The backdrop to this comes courtesy of an impressive soundscape – of the calibre that only a six-cylinder can muster.

9G-TRONIC Automatic Transmission

With nine forward gears, this automatic transmission combines efficiency, comfort and dynamics at an entirely new level. Even faster gear changes and smoother gear shifting make it an enticing proposition. At the same time, 9G-TRONIC helps to reduce fuel consumption.



Chassis and suspension.

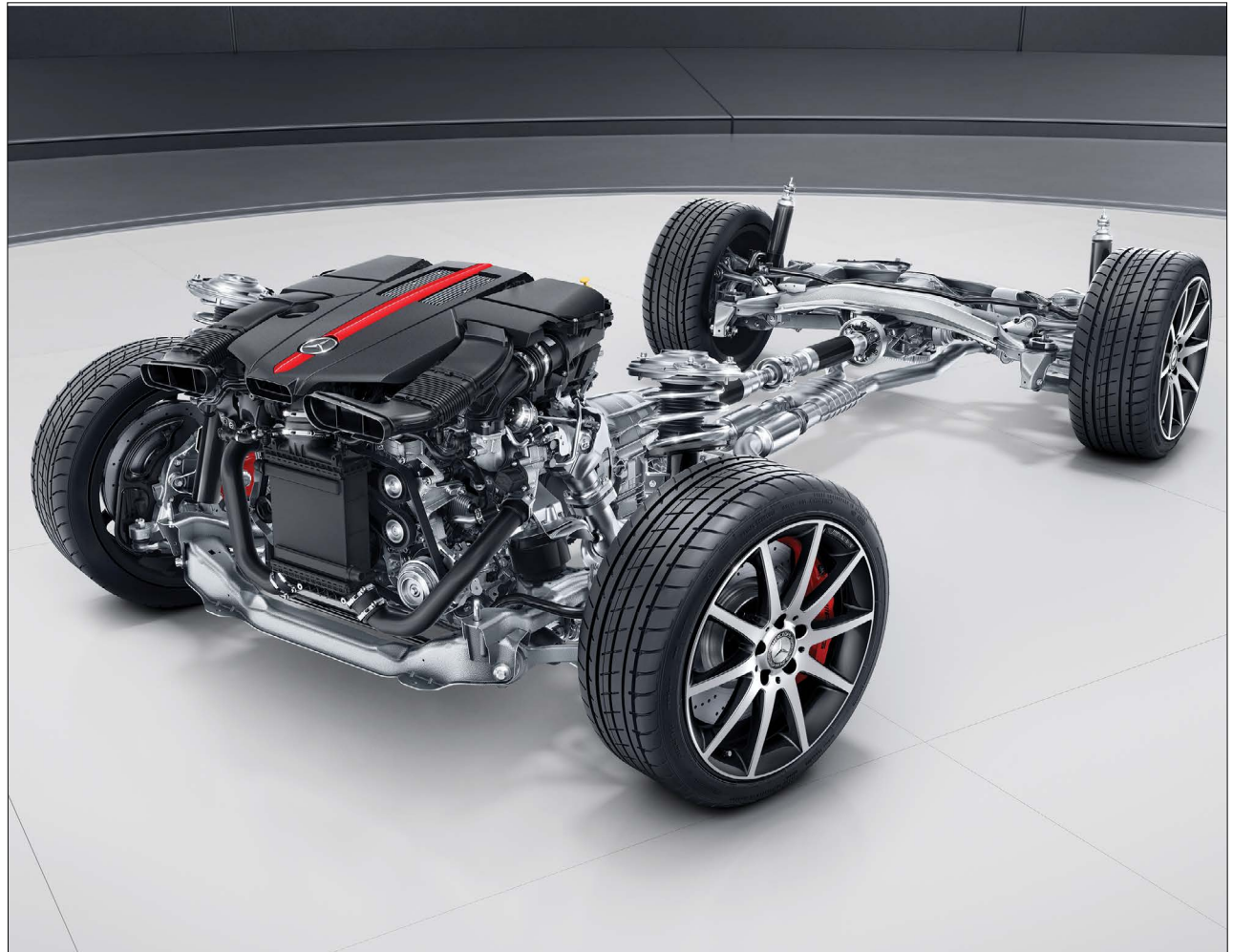
With its sportily tuned suspension the Mercedes-AMG SLC 43 is already optimally prepared for a dynamic driving style – whilst remaining astonishingly comfortable. With the AMG sports suspension or the Dynamic Handling package, fun at the wheel can be tangibly increased yet further through selectable suspension set-ups.

AMG Sports Suspension

The AMG sports suspension with independently developed AMG front and rear axle enables high cornering speeds and agile handling. All of the components are matched to provide high lateral acceleration, precise steering characteristics and a reduced body roll tendency.

Direct-Steer System

The Direct-Steer system supplements the comfort of speed-sensitive power steering with a variable steering ratio dependent on the steering angle. This reduces steering movements and effort when parking and manoeuvring. Vehicle response to the steering angle is noticeably more agile on winding country roads. Straight-line stability is also improved, for example when cruising on motorways. In addition, the electromechanical steering gear of the Direct-Steer system allows demand-based power assist and therefore helps to lower fuel consumption.



Virtuoso: the Mercedes-AMG SLC 43.

Pressed into the nappa leather/DINAMICA microfibre sports seats by the acceleration and the sports steering wheel with shift paddles firmly in hand, the AMG excitement sweeps you away. Everything points to sport on the exterior, too: 45.7 cm (18-inch) AMG light-alloy wheels, painted black or titanium grey with a high-sheen finish, two chromed tailpipe trims with a centrepiece, black exterior mirrors – and the inimitable face of AMG.

In the Mercedes-AMG SLC 43, virtually your every wish is catered for as standard when

you take a seat. The comprehensive safety equipment and numerous exclusive details such as the multifunction sports steering wheel in a 3-spoke design, firm sports seats, the air-conditioning and headlamps with their integral LED daytime running lamps give your roadster that very special something in its standard-specification guise. The Audio 20 CD ensures yet more music and the best connections. It features internet capability, a radio, twin-tuner and a CD drive which facilitates networking with mobile devices via Bluetooth®.

Exterior Highlights

Dynamic LED Headlamps with integrated DRLs	AMG body-styling
Stylish dual twin exhaust	AMG spoiler lip on boot lid
Electrically folding exterior mirrors in Black	Windscreen wipers with rain sensor
Diamond grille with Mercedes-Benz star in Chrome	45.7 cm (18-inch) AMG multi-spoke light-alloy wheels

Interior Highlights

Nappa leather multi-function sport steering wheel	Analogue clock
Black upholstery in Nappa leather / DINAMICA microfibre	Panoramic vario sunroof
Designo Red seat belts	Reversing camera
Light carbon-grain aluminium trim	Audio 20 CD including pre-installation for Garmin® MAP PILOT
Ambient lighting	SMART phone integration Apple carplay & Google android auto



Upholstery, Trim, Paintwork and Alloy

UPHOLSTERY

Black with red contrasting topstitching



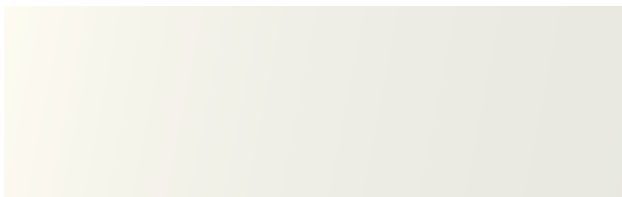
TRIM

Light carbon-grain aluminium



NON-METALLIC PAINTS

Polar White



METALLIC PAINTS

Obsidian Black

Brilliant Blue



DESIGNO PAINTS

Designo Hyacinth Red Metallic



ALLOY

Tyres are indispensable. In emotional as well as simply physical terms. The choice of wheel is an absolutely crucial factor in many people's dream car.



*Please read the disclaimer.

Technical data.

	Mercedes-AMG SLC 43
No. of cylinders/arrangement	V6
Total displacement in cc	2996
Rated output in kW (hp) at rpm	270 (367) @ 5500-6000
Rated torque in Nm at rpm	520 @ 2000-4200
Transmission	9G-TRONIC
Acceleration from 0 to 100 km/h in s	4.7
Top speed, approx. in km/h	250
Tank capacity, of which reserve, approx. in l	60/7
Turning circle diameter in m	10.52
Kerb weight in kg	1615
Perm. GVW in kg	1890
Wheelbase in mm	2430
Length x Width x Height (mm)	4142 x 1817 x 1304

*Please read the disclaimer.

Service

The luxurious experience of driving a Mercedes-Benz is converted into a fulfilling ownership experience with a range of exclusive services and special programmes.

Cost of Ownership

There has been a paradigm shift in the buying preferences of Indian consumers over the years, even for the luxury products. The purchase decision not only dwells around cost of acquisition but also the total 'Cost of Ownership' (COO). Amongst the key components of COO in cars are the routine service jobs and the unplanned repair expenses post the warranty period. We are now offering highly-affordable Service Packages and Extended Warranty Programmes which are the most competitive packages in its class. All in all, we provide you with a controlled Cost of Ownership while you benefit from the legendary Mercedes-Benz service quality.

Experience complete peace of mind when you drive the Star

STAR CARE programme offers peace of mind drive for you during warranty period and beyond. While our cars are covered for warrantable repairs up to 3 years without any mileage limitations, as standard, you can also buy STAR CARE Plus programme, offering 4th year extended warranty. Additionally, the programme enhances the resale value of your car.

STAR EASE Service Package gives you the freedom to relax behind the wheel and puts your mind at ease with its range of unique benefits such as defined cost of maintenance and priority handling. STAR EASE Comprehensive package covers essential jobs related to periodic service (viz. oil, filters, consumables, etc.) along with coverage for brake pads, brake discs, wiper blades and wheel alignment & balancing, for a contracted period. For further details on products and pricing, please contact your nearest Mercedes-Benz dealer.

On-Road Assistance Programme

As part of our ongoing commitment to you, Mercedes-Benz On-Road Assistance is designed to enhance your overall Mercedes-Benz ownership experience by providing you with 24-hour On-Road Assistance. Mercedes-Benz is the only Luxury car manufacturer to offer round-the-clock On-Road Assistance for 3 years from purchase of vehicle as a standard offering. Peace of mind motoring – guaranteed.



Extended Warranty that guarantees complete peace of mind



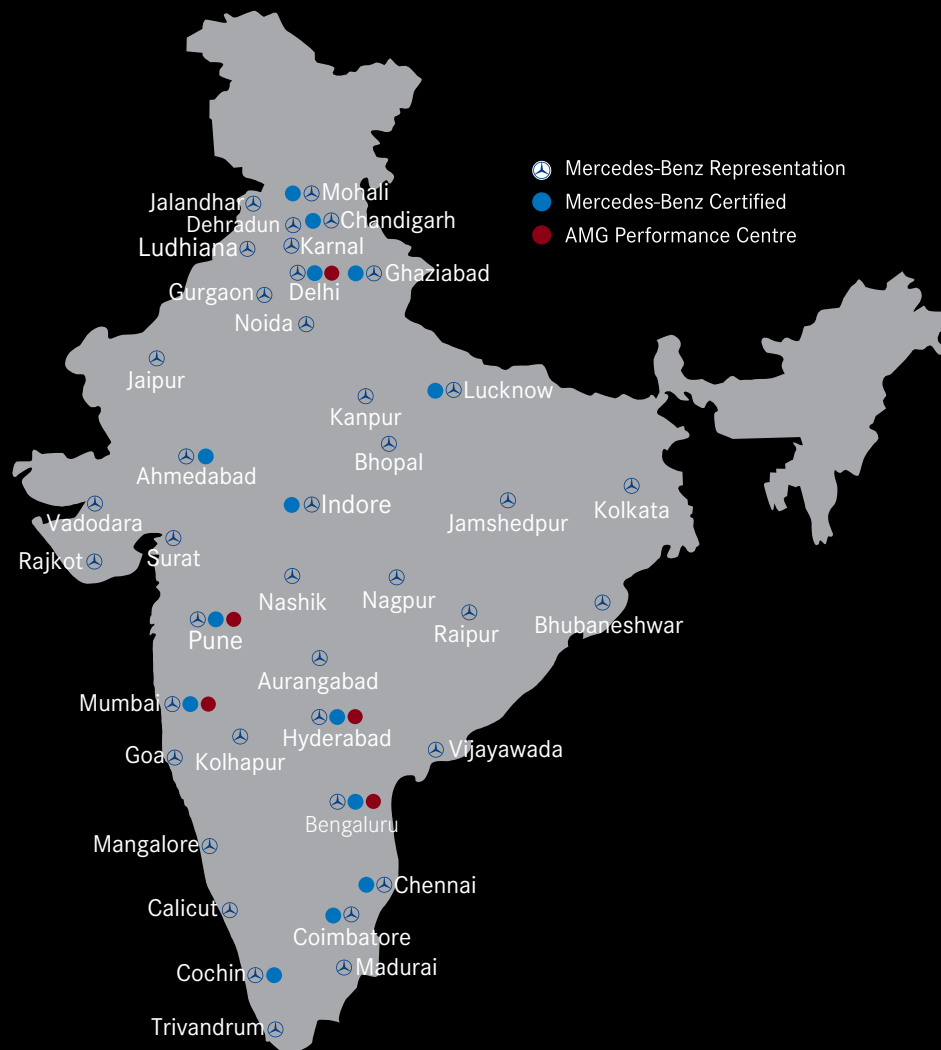
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Month of going to press: July, 2016. The Mercedes-AMG SLC 43 meets Bharat Stage IV equivalent emission norms.

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