

# Ford

NEXT-GEN FIGO



# When you're the best, it shows.

What auto experts are saying about the Next-Gen Ford Figo.

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"It is the Ford Figo that emerges at the top being the jack of all trades. It looks good, has the most energetic engine, good features and a good ride-handling balance. The Ford Figo for us then is the new king of the segment." - **Zigwheels**

"The new Figo does impress on many counts. It's attractive to look at, is spacious and offers great ride comfort. Plus, Ford gives you three engine options, loads of features and more importantly, it has put in a lot of effort to make an Indian-made hatchback safer, and that's a great move." - **TopGear India**

"Ford has worked hard to take an already successful recipe forward in a great manner. The new Figo not only looks better than its predecessor but also has the presence to worry its rivals. The cabin is more spacious now and the car comes with considerably more equipment. It comes loaded with safety features and a few segment firsts in an attempt to trump its rivals. The car drives well and comes with a set of powertrains to appeal to a wide customer base." - **AutoX**

"The new Figo is smart-looking, comes with a roomy enough interior and also is loaded with plenty of features. To many, the impressive safety kit on board the Figo should be reason enough to be very interested in it." - **Autocar India**

"New Ford Figo builds up on its predecessor's proven formula of offering great value for money in addition to successfully addressing the power deficit and aesthetic shortcoming. It continues to be fun to drive, spacious, well equipped and very efficient while getting much more safer." - **RushLane**





# Powerful, efficient and smart.

Everything you want in a car, and more. Best of power, greater fuel efficiency, and a range of smart features.



## 1.5L TDCi Diesel Engine (Manual Transmission)



73.8 kW  
POWER



25.83 km/l\*  
FUEL ECONOMY

## 1.2l Ti-VCT Petrol Engine (Manual Transmission)



64.7 kW  
POWER



18.16 km/l\*  
FUEL ECONOMY

## 1.5l Ti-VCT Petrol Engine (Dual Clutch, Automatic Transmission)



82.3 kW  
POWER



17.0 km/l\*  
FUEL ECONOMY



### MyFord Dock®

Mount, charge, and integrate your devices into the car's entertainment system while keeping them **easily accessible**.



### SYNC® AppLink™

Call, text, or listen to songs hands-free, with our **voice-activated SYNC® system**. And in case you need it, SYNC®'s Emergency Assistance will automatically call emergency services and send your location using your paired phone.



### Steering Mounted Controls

Now drive with your eyes on the road. Control SYNC®, change radio stations and volume at the touch of a button. Don't reach for that dashboard. **Do it safely and conveniently** while concentrating on the road.



### Automatic Climate Control

Once you set a temperature, this class leading system maintains it with outstanding precision. And because it's super-efficient, you **save fuel** while staying comfortable.

# More than peace of mind. Total confidence.

With 6 airbags, including first-in-class side and curtain airbags, experience the highest levels of protection for you and your family.



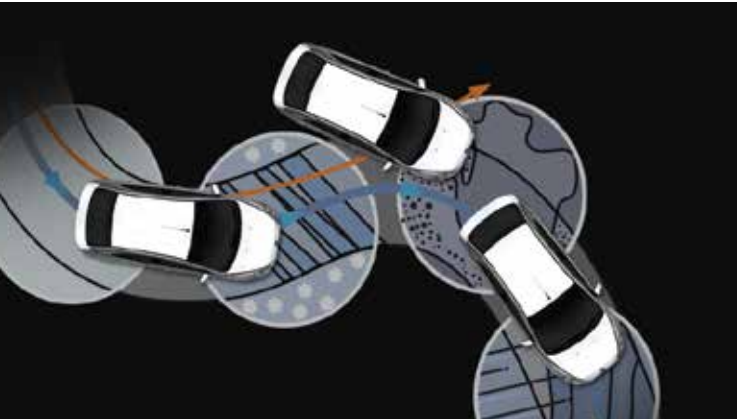
## 6 Airbags

With driver airbag as standard, Next-Gen Ford Figo offers a **total of 6 airbags**. Including side and curtain airbags for extra protection.



## High-Strength Steel Cage

Get enhanced protection with a **robust body structure** constructed from high-strength steel.



## ABS with EBD

Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) **balances the brake force** between front and rear wheels and **prevents the wheels from locking**.



## Smart Drive (HLA + ESP + EPAS)

Hill Launch Assist (HLA), Electronic Stability Program (ESP), and Electric Power Assist Steering (EPAS) help provide a **comfortable and worry free drive on every terrain**.



## Ford MyKey®

Next-Gen Ford Figo's first-in-class Ford MyKey® technology provides an **extra element of safety**, allowing drivers to set speed warnings, activate a seat belt reminder, **limit the car's top speed** as well as audio volume.



## Perimeter Alarm

Triggers an alarm, activating a **theft indicator** on the vehicle's instrument panel when unauthorised entry is detected.



# Colours

Choose from an array of attractive colours for your Next-Gen Ford Figo and drive away with the one that appeals to you the most.



Sparkling Gold



Ruby Red



Oxford White



Absolute Black



Deep Impact Blue



Ingot Silver



Smoke Grey

# Optional Accessories



Ambient Lighting



Illuminated Scuff Plates



Rear-View Mirror Camera



Body Side Protection Moulding - Chrome



Reverse Parking Sensors



Slimline Weathershields



Rear Seat Entertainment



Vinyl Seat Covers\*



Roof Rails

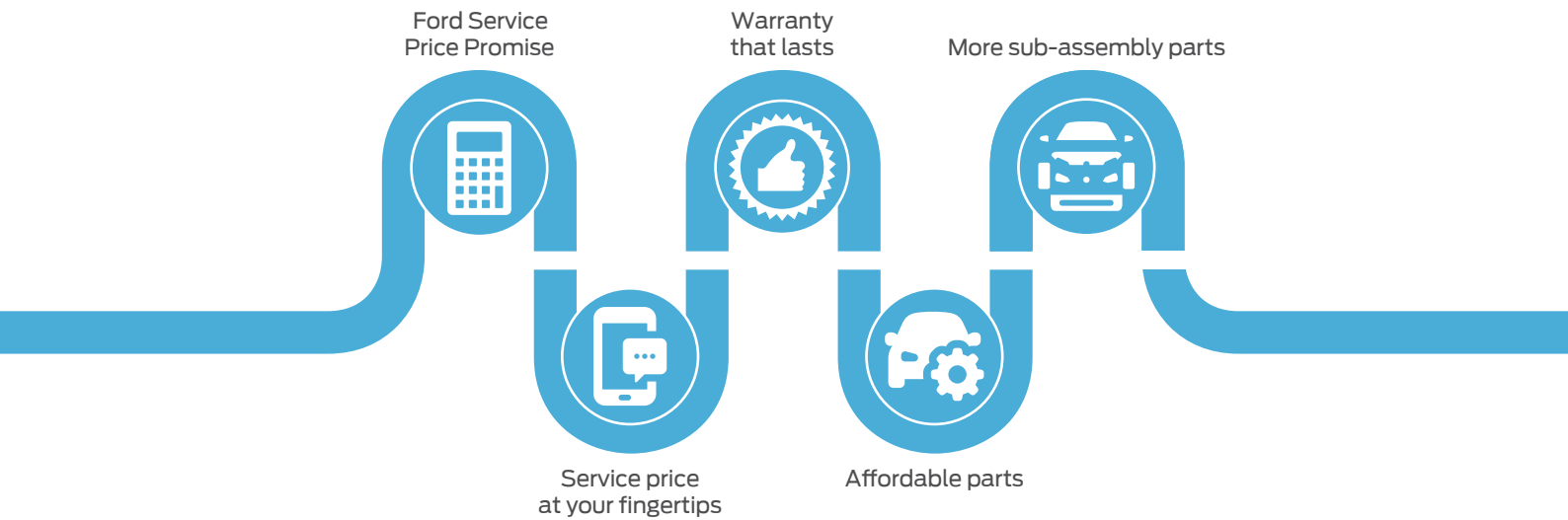
Other Accessories:

Car Cover | Carpet Floor Mats | Carpet Trunk Mat | Pillows and Neckrest | Chrome Exterior Kit | Stainless Steel Scuff Plates | Thermocooler | Rear Bumper Protector | Emergency Lamp

\*Vinyl seat covers are available in Base, Ambiente, Trend and Titanium variants.

# Service that's surprisingly affordable.

When you buy a Ford, you get low cost of maintenance, an assurance of transparency at every step, and a relationship that lasts a lifetime.



## Ford Service Price Promise

Believe in facts, not impressions, when it comes to Ford service. Here is the Next-Gen Ford Figo's periodic maintenance table for you to see, and judge for yourself.

### Periodic maintenance service prices~

The price you see is the price you pay.

Service Intervals / kms	1 year / 10,000 kms	2 years / 20,000 kms	3 years / 30,000 kms	4 years / 40,000 kms	5 years / 50,000 kms	6 years / 60,000 kms	7 years / 70,000 kms	8 years / 80,000 kms	9 years / 90,000 kms	10 years / 1,00,000 kms
Ford Figo Petrol	1,469	4,539	3,453	5,189	3,453	4,539	3,453	5,189	3,453	4,539
Ford Figo Diesel	1,713	4,783	5,167	4,956	3,697	6,253	3,697	4,956	5,167	4,783

~(All Prices in INR) Windshield wash fluid is optional

## Service price at your fingertips

Knowing the service cost of your car is easier than ever. All you have to do is send a text message! Just SMS <Carname> <Fuel Type: P or D> <Kilometers Run> <Vehicle Age (in months)> to 56263. Example: **Figo P 22000 18** to **56263** or simply log on to [www.fordservicepricepromise.com](http://www.fordservicepricepromise.com) to calculate.

## Warranty that lasts

With a Ford you get **2 years/1 Lakh Kms of warranty as standard**, that's extendable for up-to 5 years. So you'll always be tension free.

## Affordable parts

When it comes to parts prices, Ford keeps your pockets happy! We work hard everyday to localise and make your spare parts readily available, so you save more.

**"Ford easily beats the competition on spare parts price" - AUTOCAR India Spare Parts Price Survey, December 2016**

To get Autocar full survey SMS **FORD** to **56263**.

## More sub-assembly parts

Why change the whole ORVM for just a cracked mirror? With Your Next-Gen Ford Figo's sub-assembly parts, you have the freedom of getting your car fixed in no time, at a much lower cost. **Replace the damaged part and pay for just that, not for the entire assembly.**

## Technical Specifications

Dimensions			
Overall Length (mm)	3886		
Overall Width (mm)	1695		
Overall Height (mm)	1525		
Wheelbase (mm)	2491		
Front Track (mm)	1492		
Rear Track (mm)	1484		
Ground Clearance (mm)	174		
Turning Radius (m)	4.9		
Boot Space (l)	257		
Fuel Tank Capacity (l)	Petrol - 42   Diesel - 40		
Engine	1.5l TDCi (Diesel)	1.2l Ti-VCT (Petrol)	1.5l Ti-VCT (Petrol)
Displacement (cc)	1498	1196	1499
Compression Ratio	16:1	11:1	11:1
Max. Engine Output, kW @ rpm	73.8 @ 3750 rpm	64.7 @ 6300 rpm	82.3 @ 6300 rpm
Max. Torque, Nm @ rpm	215 @ 1750-3000 rpm	112 @ 4000 rpm	136 @ 4250 rpm
Suspension			
Front	Independent McPherson strut with coil spring		
Rear	Semi-independent twist beam with twin gas and oil filled shock absorbers		
Brakes			
Front	Ventilated Disc		
Rear	Drum		
Wheels & Tyres	Base, Ambiente & Trend		Trend +*, Titanium & Titanium +
Wheels & Tyres	175/65 R14 Steel		175/65 R14 Alloy
Steering			
Type	Electric Power Assist Steering		

Variants	Base	Ambiente	Trend	Titanium	Titanium+
Powertrain Combination					
1.2l Ti-VCT Petrol MT	✓	✓	✓	✓	✓
1.5l Ti-VCT Petrol AT	-	-	-	✓	-
1.5l TDCi Diesel MT	✓	✓	✓	✓	✓

## Features

Variants	Base	Ambiente	Trend	Titanium	Titanium+
Exterior					
Headlamp Leveling	✓	✓	✓	✓	✓
Front Fog Lamps	-	-	-	✓	✓
Rear Fog Lamps	✓	✓	✓	✓	✓
Door Handles	Black	Black	Body Coloured	Body Coloured	Body Coloured
Front Grille - Surround	Black	Black	Silver Painted	Chrome	Chrome
Front Grille - Bars	Black	Black	Black	Chrome	Chrome
Outside Rear-View Mirrors (ORVMs)	Black (Driver only)	Black	Body Coloured	Body Coloured	Body Coloured
Front & Rear Bumpers	Body Coloured	Body Coloured	Body Coloured	Body Coloured	Body Coloured
B/C Pillar Black Applique	-	-	✓	✓	✓
Rear Defogger	-	-	-	✓	✓
Headlamp Bezel	Black	Black	Chrome	Chrome	Chrome
Interior					
Single Tone (Charcoal Black) Environment	✓	✓	✓	✓	✓
Seat Upholstery	Fabric	Fabric	Fabric	Fabric	Fabric
Front Door Panel Insert	-	-	-	Fabric	Fabric
Lunar Grey Interior Applique					
- Inner Door Handle	-	-	✓	✓	✓
- Audio Bezel	-	-	-	✓	✓
- Steering Wheel Bezel	-	-	-	✓	✓
Adjustable Front Seat Headrests	✓	✓	✓	✓	✓
Map Pocket - Driver/Front Passenger Seat	-	✓	✓	✓	✓
Parking Brake Lever Tip	Black	Black	Chrome	Chrome	Chrome
Driver Seat Height Adjustment	-	-	-	✓	✓
Passenger Vanity Mirror	-	-	✓	✓	✓
Driver Sunvisor Ticket Strap	-	✓	✓	✓	✓
12V Power Point - Front	-	✓	✓	✓	✓
Rear Parcel Tray	-	-	✓	✓	✓

## Features

Variants	Base	Ambiente	Trend	Titanium	Titanium+
<b>Comfort &amp; Convenience</b>					
Front Dome Lamp	✓	✓	✓	✓	✓
Welcome Lamps	-	-	✓	✓	✓
Boot Lamp	-	-	✓	✓	✓
Manual A/C	✓	✓	✓	-	-
Auto A/C	-	-	-	✓	✓
Steering Wheel Mounted Audio Controls	-	-	✓	✓	Audio+Phone
Tilt Steering	✓	✓	✓	✓	✓
<b>Cluster Display</b>					
- Gear Shift Indicator	-	-	✓	✓	✓
- Distance to Empty	✓	✓	✓	✓	✓
- Maintenance Warning	✓	✓	✓	✓	✓
- Door Ajar Warning	-	✓	✓	✓	✓
- Low Fuel Warning	✓	✓	✓	✓	✓
- Water Temperature Warning Light	✓	✓	✓	✓	✓
Turn Indicators on ORVMs	-	-	✓	✓	✓
Power Adjustable ORVMs	-	-	✓	✓	✓
Power Fold ORVMs	-	-	-	✓	✓
Power Windows	-	Front	Front+Rear	Front+Rear	Front+Rear
Driver Side Power Window With One Touch Up & Down	-	✓	✓	✓	✓
6-Speed Variable Intermittent Front Wipers	✓	✓	✓	✓	✓
MyFord Dock®	-	-	✓	✓	-
Auto Door Lock @ 20Km/hr	-	✓	✓	✓	✓
Tachometer	-	-	✓	✓	✓
Interior Grab Handles with Coat Hooks	-	✓	✓	✓	-
100% Fold Flat Rear Seat	✓	✓	✓	✓	✓
Electric Boot Release	-	✓	✓	✓	✓
Battery Saver	✓	✓	✓	✓	✓
<b>Infotainment &amp; Connectivity</b>					
FM/AM Radio + Aux-in + USB	-	-	✓	✓	✓
CD/MP3 Player	-	-	-	-	✓
Bluetooth®	-	-	✓	✓	✓
4 Speakers (2 Front + 2 Rear)	-	-	✓	✓	✓
2 Line MFD Screen	-	-	✓	✓	-
MFD Screen 8.89 cm	-	-	-	-	✓
SYNC® AppLink™ (with Voice Control)	-	-	-	-	✓
<b>Safety &amp; Security</b>					
Driver Airbag	✓	✓	✓	✓	✓
Passenger Airbag	-	✓	✓	✓	✓
Side & Curtain Airbags	-	-	-	✓(optional*)	✓
ABS¹ with EBD²	-	✓(optional³)	✓	✓	✓
ESP³ + TCS⁴ + HLA⁵	-	-	-	✓(only AT)	-
Ford MyKey®	-	-	-	-	✓
Keyless Entry	-	-	✓	✓	✓
Engine Immobiliser	-	✓	✓	✓	✓
Perimeter Alarm	-	-	-	✓	✓
Emergency Assistance	-	-	-	-	✓
Front 3 Point Seat Belts	✓	✓	✓	✓	✓
Rear Seat Belts (3 Points Outer, Lap Middle)	✓	✓	✓	✓	✓
Height Adjustable Front Seat Belts	-	-	-	-	✓
Driver Seat Belt Reminder	-	-	-	✓	✓

\*Side & Curtain Airbags are available as an option in Titanium variant. \*ABS with EBD is available as an option in Ambiente variant.

1. Anti-lock Braking System 2. Electronic Brake Force Distribution 3. Electronic Stability Program 4. Traction Control System 5. Hill Launch Assist



## BUILT QUALITY, GREEN, SAFE AND SMART

**FORD SERVICE**

**DIESEL 25.83km/l¹**

**PETROL 18.16km/l¹**

GIVE A MISSED CALL ON  
**0124-6655457**  
TO BOOK A TEST DRIVE TODAY



**1800 209 7400**

Dealer Stamp

### Savings on Service:

The Next-Gen Figo comes with 2 years/100,000 kilometre warranty

- **Extended Warranty:** To cover your car against all electrical & mechanical failures, for an additional period
- **Scheduled Service Plan:** Covers Periodic Maintenance Services
- **Total Maintenance Plan:** Covers complete maintenance of your car for guaranteed peace-of-mind ownership
- **Roadside Assistance:** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

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